



## JARI PUHAKKA

Partner, managing director, and strategy consultant

Jari Puhakka is partner, managing director, and strategy consultant at Capful. His basic education is M.Sc. (Chem. Eng.) followed by an MBA. Jari joined Capful in 2005 after having worked some twenty years in multinational biotechnology and food industry conglomerates as well as in a start-up company.

Development, improvement, and business results drive Jari. He is experienced internal change agent as well as business management consultant specializing in scenario planning and strategy consultation. He has in-depth experience in planning, leading and managing the full range of scenario-based strategy projects in various industries, companies, regions, and public sector organizations.

Jari's key competencies and toolbox include anticipation and understanding the business environment change, creation of alternative future scenarios, strategic analysis of an organization, creation and assessment of strategic alternatives, formulation of strategy, and finally planning and execution of strategy implementation programmes, processes and follow-up plans.

---

### PERSONAL CONTACT DETAILS:

Mobile phone: +358 (0) 40 5622 675

E-mail: [jari.puhakka@capful.fi](mailto:jari.puhakka@capful.fi)